

Contract # 47770

Date Entered 09/04/12

Last Modified 10/15/12

Entered By Krista Gordon

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$44,835.00

Net Total \$254,065.00

Sales Tax

SPW

Run Times

Sec

Length

Dates

Line Type / Break Type (Ref #)

Line

1.1 Normal Line / SPOT

2.1 Normal Line / SPOT

3.1 Normal Line / SPOT

4.1 Normal Line / SPOT

5.1 Normal Line / SPOT

6.1 Normal Line / SPOT

7.1 Normal Line / SPOT

8.1 Normal Line / SPOT

9.1 Normal Line / SPOT

10.1 Normal Line / SPOT

11.2 Normal Line / SPOT

Station

Comments

Entered

Rate

Spots

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Contract # 41110

Schedule Dates 10/22/12-10/28/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand 10/22/12 - 10/28/12 (27466)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 09/04/12
Last Modified 10/15/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$44,835.00
Net Total \$254,065.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 212 \$298,900.00
Grand Total: 212 \$298,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.2	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3p- 3:30P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/15/12
13.2	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		10/15/12
14.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	4P- 7 News at 4	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		10/15/12
15.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	4:30P- 7 News at 4	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/15/12
16.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	4:59P- 7 News at 5	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		10/15/12
17.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:29P- 7 News at 5	2	2	2	2	2	2			10	\$2,000.00	\$20,000.00	WHDH Boston (WHDH)		10/15/12
18.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:58P- 7 News at 6	2	2	2	2	2	2			10	\$2,500.00	\$25,000.00	WHDH Boston (WHDH)		10/15/12
19.2	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:58P- 7:28P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		10/15/12
20.2	Normal Line / SPOT	10/22/12-10/26/12	4	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1			5	\$2,400.00	\$12,000.00	WHDH Boston (WHDH)		10/15/12
21.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	10:59P- 7 News at 11 PM	3	3	3	3	3	3			15	\$3,000.00	\$45,000.00	WHDH Boston (WHDH)		10/15/12
22.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,600.00	\$16,000.00	WHDH Boston (WHDH)		10/15/12
23.2	Normal Line / SPOT	10/22/12-10/26/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$1,000.00	\$10,000.00	WHDH Boston (WHDH)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47770

Schedule Dates 10/22/12-10/28/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand 10/22/12 - 10/28/12 (27466)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax N/A
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 09/04/12
Last Modified 10/15/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$44,835.00
Net Total \$254,065.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
Oct. 2012 212
Grand Total: 212

Rate
\$298,900.00
\$298,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.2	Normal Line / SPOT	10/22/12-10/26/12	3	:30	1:36A- Last Call with Carson Daily	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		10/15/12
25.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5A- 7 News Today in New England	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHDH Boston (WHDH)		10/15/12
26.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7A- Today Show Weekend	2						X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/15/12
27.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	9A- 7 News Today in New England-Sat	2						X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/15/12
28.2	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6P- 7 News at 6	1	1					X		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/15/12
29.2	Normal Line / SPOT	10/27/12-10/27/12	3	:30	10:59P- 7 News at 11 PM	2	2					X		2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/15/12
30.1	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:29P- Saturday Night Live	1	1					X		1	\$1,850.00	\$1,850.00	WHDH Boston (WHDH)		9/5/12
31.2	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1	1					X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/15/12
32.1	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7:57A- TODAY SHOW-SUNDAY	2	2					X		2	\$1,400.00	\$2,800.00	WHDH Boston (WHDH)		10/15/12
33.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9A- 7 News Today in New England-Sun	2	2					X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/15/12
34.2	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6P- 7 News at 6	2	2					X		2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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36.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$550.00	\$550.00	WHDH Boston (WHDH)		10/15/12
37.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:30A- 7 News Today In New England		2	2	2	2	2			10	\$350.00	\$3,500.00	WHDH Boston (WHDH)		10/15/12
38.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- Today Show Weekend	2						X		2	\$400.00	\$800.00	WHDH Boston (WHDH)		10/15/12
39.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	12:30A- Extra Weekend	1							X	1	\$150.00	\$150.00	WHDH Boston (WHDH)		10/15/12
40.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	1:30A- Access Hollywood	1							X	1	\$200.00	\$200.00	WHDH Boston (WHDH)		10/15/12
41.0	M/G For 30.1.1 / SPOT	10/27/12-10/27/12	3	:30	11:29P- Saturday Night Live	1						X		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		10/15/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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